



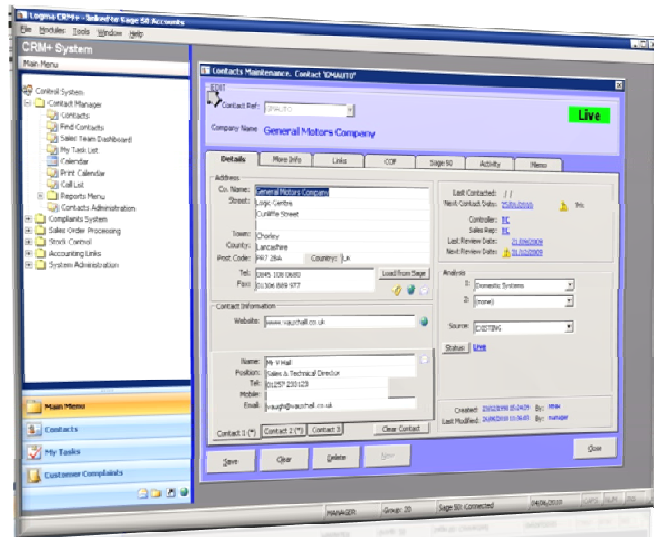
### Benefits

- Improved Customer Management
- Consolidation of Customer Information
- Business Intelligence database
- Integration to **OneFit** Premier
- Integration to third party Software
- Integrate with **LID** to provide Business Intelligence



## CRM Customer Relationship Management

**OneFit CRM** is a powerful sales team tool, which enables businesses to manage the complete sales cycle. The customer relationship can then be developed and managed from the first point of contact enabling considered sales activity and a high level of customer care. to be performed in a customer focused manner. **OneFit CRM** can be integrated with other desirable modules from the **OneFit Technology Solution**

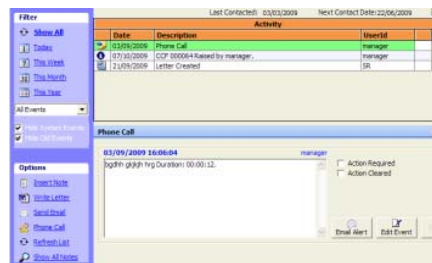


## Examples of Uses

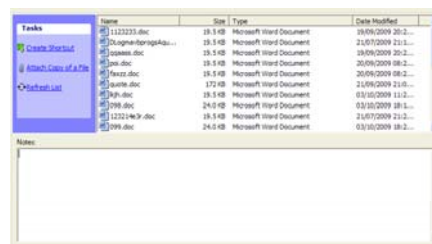
Keep all your important customer details in one place

Unlimited category and analysis codes allows multi levels of analysis and reporting facilities

**OneFit CRM** can be used as a stand alone module but benefits from the opportunity to form part of a fully integrated **OneFit** software solution or can be integrated with other third party software when required.



Activity Recording



Attached Documents

## Benefits

- Improved Customer Management
- Consolidation of Customer Information
- Business Intelligence database
- Integration to **OneFit Premier**
- Integration to third party Software
- Integrate with **LID** to provide Business Intelligence

Easy access to real-time data for Departmental and senior management and the wizard driven event logging provides accurate and current and historic data. The event logs can be defined as discreet according to permissions.

Call lists are presented according to criteria selected by the user and can deliver details for the current, missed historic calls due or calls due in any period. Reminders for actions required and the setting of priorities, highlighting events prevent missed opportunities or the requirement for customer contact. Therefore greatly improving your customer relationship and optimising sales opportunities

Logistical Customer information includes WEB address, up to three contacts with email addresses and access to a location map. The search facilities are standard by various user defined analysis labels and the advanced search allows for text searches on all fields.



**Logma Systems Design Ltd**  
 Logic Centre, Cunliffe Street  
 Chorley, Lancashire. PR7 2BA  
 t: 01257 233123  
 f: 01257 237215  
 e: info@logma.co.uk

